

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision		Alt Order #
327709 /		WOC10032322
<u>Product</u>		
<u>Candidate Orders</u>		
Contract Dates	Estimate #	
08/04/12 - 08/17/12	1549	
<u>Advertiser</u>		<u>Original Date / Revision</u>
OBAMA FOR AMERICA		08/09/12 / 08/09/12
<u>Billing Cycle</u>		
EOM/EOC	Broadcast	Cash/Trade
		Cash
<u>Station</u>		<u>Account Executive</u>
WRC	Kaitie Conway	<u>Sales Office</u>
<u>Special Handling</u>		
<u>Demographic</u>		
RA18+		
<u>IDB#</u>		<u>Advertiser Code</u>
95		Product Code
25779		101
<u>Agency Ref</u>		<u>Advertiser Ref</u>
25779		19078

Spots on this order are ordered at immediately preemptible class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Spots	
										Spots	Amount
1	WRC	08/11/12	08/11/12	Oly Local News	8-10a		:30		VM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/06/12	08/12/12	-----S-					1	\$2,000.00		
2	WRC	08/04/12	08/04/12	Oly Local News	8-9a		:30		VM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	07/30/12	08/05/12	-----S-					1	\$2,000.00		
3	WRC	08/04/12	08/10/12	OLY EARLY MORNING	M-F 6A-10A		:30		VM	10	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/04/12	08/10/12	MTWTF--					10	\$2,800.00		
4	WRC	08/04/12	08/12/12	Oly Local News	5-7a		:30		VM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/04/12	08/10/12	-----S					1	\$1,000.00		
	Week:	08/11/12	08/17/12	-----S				1	\$1,000.00		
5	WRC	08/04/12	08/17/12	6-7P NEWS4 @ 6PM	6P-7P		:30		VM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/04/12	08/10/12	MTWTF--					4	\$2,000.00		
	Week:	08/11/12	08/17/12	MTWTF--				4	\$2,000.00		
6	WRC	08/04/12	08/10/12	OLY PRIME +CLSG M-SU	7P-12a		:30		VM	2	\$100,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	08/04/12	08/10/12	-1----1					2	\$50,000.00		
Totals										24	\$150,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified in this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 327709 /	Alt Order # WOC10032322	
Contract Dates 08/04/12 - 08/17/12	Product Candidate Orders	Estimate # 1549
Advertiser OBAMA FOR AMERICA		Original Date / Revision 08/09/12 / 08/09/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/17/12	24	\$150,000.00	\$127,500.00
Totals	24	\$150,000.00	\$127,500.00

Signature: _____ **Date:** _____

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